

OXFORDSHIRE STATISTICS



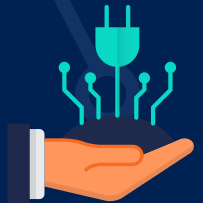
Oxfordshire has the potential to become one of the top-three global innovation ecosystems.



The county's core Foreign Direct Investment strengths lie in life sciences, space and satellite, and advanced manufacturing.



2017/18 saw a record 98 new investors land in Oxfordshire.



Home to 1,500 high-tech companies and unicorn businesses (with a market value of over \$1 billion).

South Oxfordshire has one of the highest five-year 'survival rates' for SMEs anywhere in the UK.



Oxfordshire is home to Oxford University, voted the 2020 Times Higher Education #1 ranked university in the world - the fourth year it has held this title.



Oxfordshire's economic activity attracts international talent and investment, and encourages the highest intensity of university spin-outs in the UK.



The county welcomed around 30 million visitors during 2017, supporting nearly 37,000 jobs and accounting for 10 per cent of all employment



The Better Broadband for Oxfordshire programme has enabled over 96 per cent of premises across the county to have access to superfast broadband.